



WALK SPONSORSHIP LEVELS

Sponsorships above \$15,000 are considered Elite sponsors.

For questions, please call (501) 686-6113 or email WPRCI-SpecialEvents@uams.edu

Diamond Sponsor \$15,000 – Presenting Sponsor

- 15 registrations
- Sponsorship recognition with logo and name in event media releases and advertisements
- Sponsorship recognition with logo and name featured on stadium jumbotron
- Sponsorship recognition with logo and name in promotional materials, including event signage and T-shirts
- Verbal sponsorship recognition during event
- Sponsorship recognition along walk route
- Sponsorship recognition with name, logo and link to sponsor website on Walk webpage
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$375

Emerald Sponsor \$10,000

- 10 registrations
- Sponsorship recognition with logo and name featured on stadium jumbotron
- Sponsorship recognition with logo and name in promotional materials, including event signage and T-shirts
- Verbal sponsorship recognition during event
- Sponsorship recognition along walk route
- Sponsorship recognition with name, logo and link to sponsor website on Walk webpage
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$250

Ruby Sponsor \$5,000

- 8 registrations
- Sponsorship recognition with logo and name in promotional materials, including event signage and T-shirts
- Verbal sponsorship recognition during event
- Sponsorship recognition along walk route
- Sponsorship recognition with name, logo and link to sponsor website on Walk webpage
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$200

BeAPartoftheCure.com

UAMS

Winthrop P. Rockefeller
Cancer Institute



A Walk to Honor
ALL Arkansas Cancer Patients



WALK SPONSORSHIP LEVELS

\$2,500 - \$250

Amber Sponsor \$2,500

- 6 registrations
- Verbal sponsorship recognition during event
- Sponsorship recognition along walk route including event signage and T- shirts
- Sponsorship with name and logo
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$150

Amethyst Sponsor \$1,000

- 5 registrations
- Verbal sponsorship recognition during event
- Sponsorship recognition along walk route
- Sponsorship recognition with name on Walk webpage
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$125

Sapphire Sponsor \$500

- 4 registrations
- Sponsorship recognition along walk route
- Sponsorship recognition with name on Walk webpage
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$100

Rose Quartz Sponsor \$250

- 2 registrations
- Sponsorship recognition along walk route
- Sponsorship recognition with name on Walk webpage
- Promotional table inside of stadium, if desired
- Sponsor may add promotional materials to be included in each registration packet

Fair Market Value = \$50

Sponsorship Registration Form

Sponsor Information

Business/Company/Foundation Name:

(Name that will appear on
Event promotional materials)

Contact Person:

Email:

Promotional Table:

Yes No

Mobile Phone #:

Work Phone #:

Fax #:

Address:

City:

State:

Zip:

Sponsorship Level

Elite \$15,000+

Diamond \$15,000

Emerald \$10,000

Ruby \$5,000

Amber \$2,500

Amethyst \$1,000

Sapphire \$500

Rose Quartz \$250

I would like to give an additional donation of \$ _____ for a total sponsorship of \$ _____

My sponsorship is anonymous. Do not advertise.

A receipt for your sponsorship will be provided to you, less the amount of the fair market value of the goods and services offered with each sponsorship. If you wish to decline the included registrations and/or tickets, your recognition will be for the full amount of the sponsorship.

I decline the registrations included. My gift is for the full amount of the sponsorship. _____ (Please Initial)

Signature Authorizing Sponsorship Commitment: _____ Date: _____

GIFT IN KIND: (A charitable tax receipt will not be issued for services, advertising or items loaned for the event)

Description of In-Kind donation: _____ Value: \$ _____

For more information about the Walk visit BeAPartoftheCure.com



Payment Information

For Diamond, Emerald, Ruby and Amber levels, send your logo in the format of a vector file (eps.) to WPRCI-SpecialEvents@uams.edu

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Please return this form by Tuesday, March 1, 2022 in order to receive all sponsorship benefits included. We will continue to accept sponsors for the event; however, benefits included with each sponsorship level are not guaranteed if the form is received after the deadline.

Method of Payment:

- Check Invoice Credit Card
- (Send to address above)* *(Input information below)*

Credit Card Type:

- Visa MasterCard Discover American Express

Name (As it appears on card):

Card #:

Expiration Date:

Security Code

Please enclose the completed form and make your check payable to

UAMS Foundation Fund
Place BPC Walk in memo

Mailing Address:
4301 W. Markham St., #623G
Little Rock, AR 72205

Proceeds benefit the **Winthrop P. Rockefeller Cancer Institute** at UAMS The UAMS Foundation Fund is a sub-organization of The University of Arkansas Foundation, Inc., a 501(c)(3) nonprofit corporation. Tax ID 71-6056744

BeAPartoftheCure.com

UAMS

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