Arkansas RURA NIVERSITY OF ARKANSAS FOR **MEDICAL SCIENCES, DR. PING-CHING**

HSU





- SPIT FOR THE CURE FIRST STARTED IN 2007 UNDER THE DIRECTION OF DR. SUSAN KADLUBAR, PH.D., WITH COLLABORATIONS SPANNING IN THE **UAMS COLLEGE OF MEDICINE, DEPARTMENT OF MEDICAL GENETICS, AND** THE W.P. ROCKEFELLER CENTER.
- INITIALLY AN IDEA BY DR. KADLUBAR AND COLLEAGUE DR. SUZANNE KLIMBERG, M.D., SPIT FOR THE CURE STARTED UP IN 2007 WITH THE UNIQUE IDEA OF ALLOWING WOMEN TO COLLABORATE TOGETHER ON **FINDING A CURE TO BREAST CANCER.**
- IN 2007, INVESTIGATORS LAUNCHED RECRUITING EFFORTS WITH EVENTS **ASSOCIATED WITH THE ARKANSAS SUSAN G. KOMEN RACE FOR THE CURE** R
- WOMEN FROM ALL OVER THE STATE OF ARKANSAS TOOK THIS UNIQUE **OPPORTUNITY TO BE INVOLVED AND BECAME PIONEERS IN BREAST** CANCER RESEARCH, RESULTING IN THE ESTABLISHMENT OF A 26,000-**MEMBER POPULATION-BASED COHORT OF WOMEN.**





LOOK HOW FAR-W HAVE COME Jogether

INTRODUCED FORMALLY AS SPIT FOR THE CURE COHORT IN **2007, THE ARKANSAS RURAL COMMUNITY HEALTH STUDY HAS** SUCCESSFULLY AIDED IN RESEARCH EFFORTS REGARDING RURAL **POPULATION HEALTH AND THEIR RESPECTIVE CHALLENGES** THESE COMMUNITIES FACE TO MAINTAIN GOOD HEALTH. THE COHORT CONSISTS OF APPROXIMATELY 26,000 ARKANSAN WOMEN AGED 18 THROUGH 95 FROM ALL 75 COUNTIES IN THE STATE, INCLUDING OTHER STATES.

• THE ARKANSAS RURAL COMMUNITY HEALTH COHORT HEALTH STUDY IS CURRENTLY UNDER THE DIRECTION OF DR. PING-CHING HSU, PH.D. AND ASSOCIATES. ARCH RESEARCH WILL CONTINUE TO BE CONDUCTED AT THE UAMS FAY W. BOOZMAN COLLEGE OF PUBLIC HEALTH AND THE UAMS WINTHROP P. **ROCKEFELLER CANCER INSTITUTE.**



MEET OUR Current TEAM:



DR. PING-CHING HSU, PH.D., PRIMARY INVESTIGATOR



DR. ERYN MATICH, PH.D.





KATIE WALLIS, LATG

DR. SHELBIE STAHR, PH.D., MPH

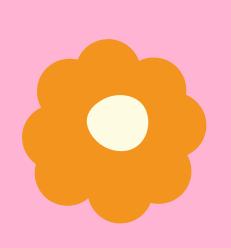




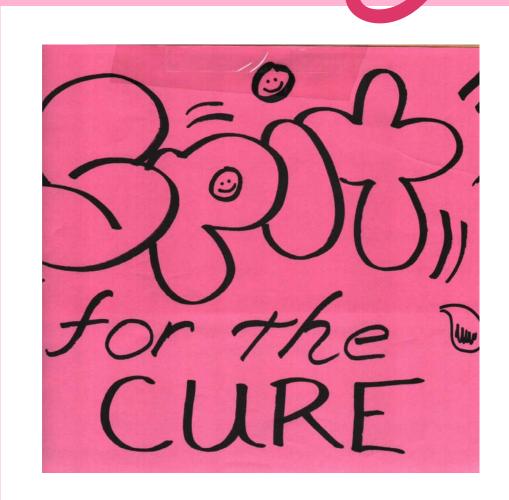
GAIL RUNNELS, RN, CCRP

EDGAR ELLIS, MPH

LET'S TAKE I BACK TO THI BBzeginning G...



SPIT FOR THE CURE'S FIRST EVENT WAS THE SUSAN G. KOMEN RACE FOR THE CURE IN 2007. WHAT A GREAT TURNOUT IT WAS!











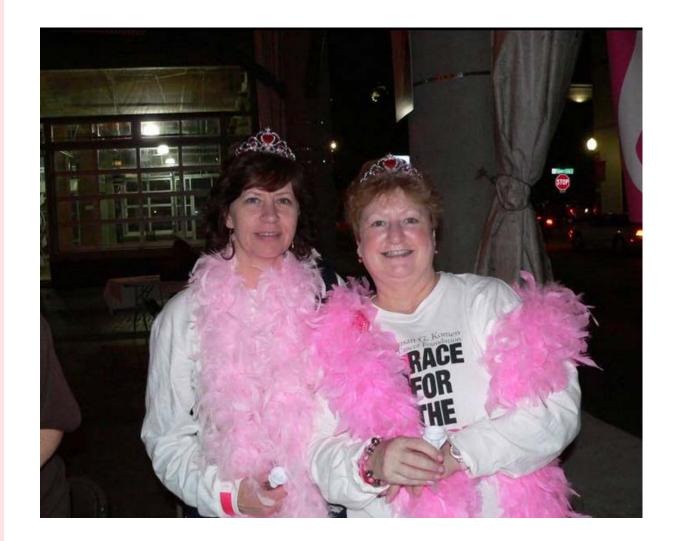




SPIT FOR THE CURE'S FIRST COMMUNITY EVENT, SUSAN G. KOMEN RACE FOR THE CURE, 2007

ARE YOU READY TO SPIT FOR THE CURE?













FIRST CAME ONE, THEN THE MEXT - THE 2008 SUSANG, KOMEN RACE FOR THE CURE HAD A BEAUTIFUL TURNOUT FULL OF BBeautiful PEOPLE.











contested 18 Senate

Education, tax, pul committees to see BY MICHAEL R. WICKLINE MICHAEL R. WICKLINE

Eighteen state Senate seats re up for grabs in the Nov. 4 eneral election, but only two

One of those races may fig ure in who becomes the Senat chairman of the budget commit tee, and term limits make sur there will be new chairmen o the Senate education, publis health and taxation commit tees.

In one of the two contested races, Rep. David Johnson, D-Little Rock, said he doesn't believe most people know he has an opponent in his bid to succeed term-limited Sen, Jim Argue, D-Little Rock, in District 32.

Joanson's loe is a write-in ndidate, Scott Pfleegor of the Rock, a 46-year-old emterry's Finer Foods in Bat In 2004, Pfleegor received 16 500

otes in his write-in candidacy design gainst Argue, who received next 0,778 votes, according to the

District 30 bulk of atte

ANOTHER SOCCESSION YEAR IN THE BOOKS!







SPIT HAPPENS... **SPIT FOR THE CURE 2008'S TEAM DNA** GENOTEK ELLEN MACLEAN, KERRY CHATBURN, LISA VIDA, CHANTAL HEMENS-DAVIS, MELANIE BOUFFARD, STEVE BELLAND, RAFAL IWASIOW, CATHY FORD









OVER THE YEARS, OUR COHORT GREW...





You are Invited

Press Conference and Rally to announce details for the

2009 Susan G. Komen Arkansas Race for the Cure®

Wednesday, August 12, 2009, at 10:30 a.m.

War Memorial Stadium (on the field) Fair Park and Markham, Little Rock

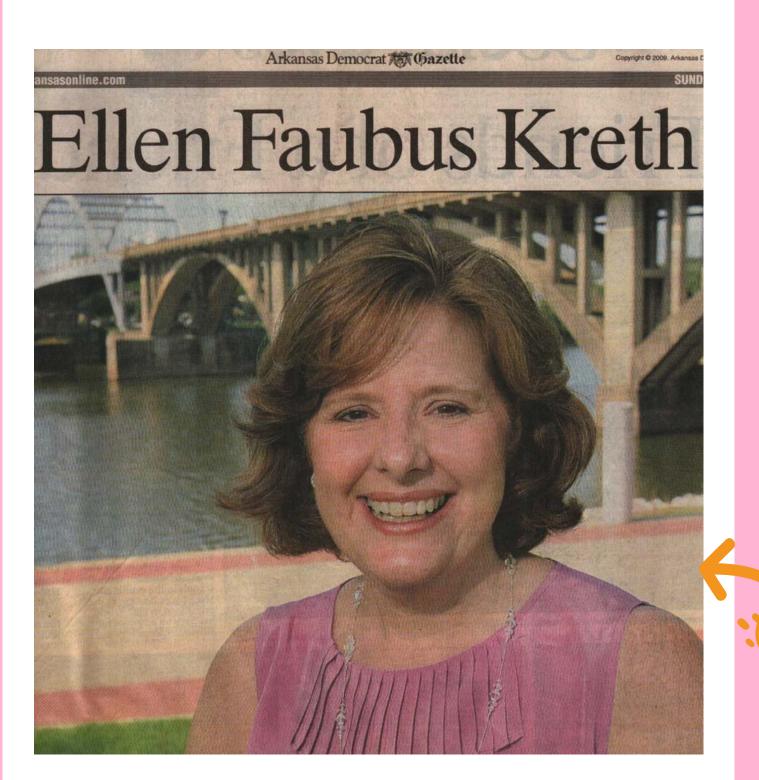
Race Chair: Ellen Kreth Honorary Chair: Jimmie Lou Fisher Honorary 3 Miles of Men Chair: Anthony Lucas

it's MY RACE to win





POWER WOMEN



SUNDAY, AUGUST 30, 2009 .

eth

ntinued from Page 1D iving five years.

reth turned to Dr. Jack berg, an oncologist who has retired. The next day — a nesday — Kreth went in for scans. The following day, had a CT scan. On Friday, had a port put in and started notherapy.

notherapy. y that time, her tumor had vn to 10-by-10 centimeters most the size of a grapefruit. mor that is 2/10ths of a center is considered large. Since cancer was spreading so fast, id to be treated aggressively. knew she was going to have astectomy, but the surgery Id not be performed until cancer cells were contained. underwent three months of motherapy to try and shrink tumor. By the end of three nths, the tumor had only unk to 7-by-8 centimeters.

ink to 7-by-8 centimeters. Ellen was a remarkable patr. Sternberg recalls. When first came in, she got in my e and I got back in her face she said, 'All right. You are one who is going to treat

Sternberg, now a volunteer vician at the Hot Springs aritable Christian Medical nic in Hot Springs, adds that situation was "critical." But says when a tumor grows that , it sometimes reacts quickly chemotherapy.

UNDERGOING THE KNIFE

Creth underwent a bilateral double) mastectomy on v. 2, 2001, a Friday. Dr. James can, the surgeon, promised to

UNIT OF T

AFTER 8 YEARS OF BATTLING BREAST CANCER, ELLEN FAUBUS KRETH HAS BEEN DEDICATED TO HELPING BATTLE THE DISEASE.





AT AGE 48, Rev. Michael Williams was a prime target for cancer, and he wasn't even fully aware of it. An African-American and edging closer to 50, Williams had seen his mother and father pass away from breast and lung cancers, respectively. His family history is rich with various types of the disease. "In retrospect, I should have seen it coming,"

said Williams, pastor at the Family Time Baptist Church in Pine Bluff. Subconsciously, perhaps he did.

Another pastor at the church one day urged Williams to go with him to a Pine Bluff clinic offering free colorectal cancer screenings. Sure enough, precancerous polyps were found in Williams and successfully removed.

"If I hadn't gone, I'd be having some serious problems today," Williams said. "I can't spread the word fast enough. Screenings save people a lot of trouble down the road, and everyone needs to have easy access to them."

The pilot screening program that discovered Williams' polyps was part of the Colorectal Cancer Control and Research Program established by the Arkansas Colorectal Cancer Act of 2005. The program was a collaborative effort involving UAMS' Winthrop P. Rockefeller Cancer Institute and >

AND TREATMENT

THE STRONG, INTELLIGENT, AND BRAVE WOMEN BEHIND THIS COHORT ARE TRULY AWE-INSPIRING!

18

Fay W. Boozman College of Public Health, along with the Arkansas Department of Health. It was led by Ronda Henry-Tillman, M.D., and Paul Greene, Ph.D., both of UAMS.

Arkansas has one of the country's highest annual mortality rates from colorectal cancer with an average of just more than 20 deaths per 100,000. That's compared to the national average of 17 deaths per 100,000. Nearly 1,700 Arkansans are diagnosed with colon and rectum cancers each year.

Fortunately, patients whose tumors are detected at an early stage before the disease spreads have an 80 percent to 90 percent chance of surviving for 10 years or more. Colorectal cancer is one of the few diseases that can be prevented through regular screening,

The most disheartening thing is when you have the knowledge and know-how to make a difference and you don't do anything about it."

by allowing polyps to be removed before they become cancerous Breaking down the barriers that placed Arkansas 47th in the nation in the number

of cancer screenings was a primary focus of the Colorectal Cancer Act. The legislation mandated coverage for colorectal cancer screening by defined health care plans and created a pilot program to help uninsured and under-insured Arkansans obtain screening.

"That was a groundbreaking time in Arkansas and actually considered to be a very Henry-Tillman, principal investigator of the Colorectal Cancer Education and Screening Program at UAMS. "The most disheartening thing is when you have the knowledge and know-how to make a difference and you don't do anything about it." Henry-Tillman also is medical director of the Women's Oncology Clinic at UAMS.

Changing Lives

The pilot screening program provided education and training for primary care physicians and no-cost screening for patients who met program guidelines and had no insurance.

From September 2006 to September 2008, 700 patients were referred to the program. Of those 700, 679 were eligible, 553 were screened and 507 received colonoscopies. Polyps were found in 176 patients, precancerous polyps were found in 96 and six cancers were diagnosed.

"What we found is that the state would indeed benefit from an effort to expand colorectal cancer screenings and education," said Glen Mays, Ph.D., chairman of the UAMS College of Public Health's Department of Health Policy and Management. "In this limited effort we reached a couple hundred patients with a life-saving and cost-effective intervention. Imagine the health and economic benefits of a comprehensive longterm screening program."

Williams said he eventually would have gotten screened had his colleague not urged him, but it probably would have been too late.

"This program and the efforts of the leaders at UAMS saved me from what probably would've ended up being a more troubling outcome," he said. "We need to keep these efforts going and keep changing the lives of those who take advantage of it."

And the Survey Says ...

The 2005 legislation provided resources for statewide research into the demographic Arkansas. It also included an arectal concerning services that are available to support a permanent statewide screening program.

Researchers found that although colorectal cancer screening rates in Arkansas were

Looking Beyond Cancer's Limits

THE COLORECTAL

CANCER ACT OF 2005

SET ARKANSAS ON THE

RIGHT PATH TO MORE

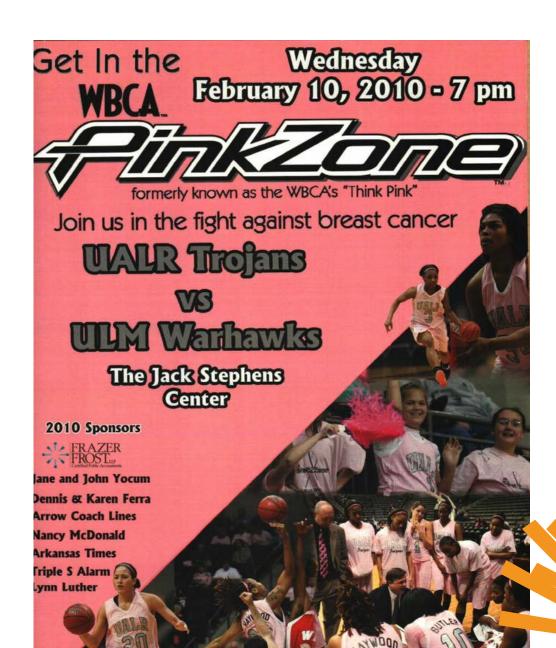
EFFICIENT DIAGNOSIS

OF THE POTENTIALLY

DEADLY DISEASE.

Looking Beyond Cancer's Limits

BATTLING AND BALLING Dinksone 2010

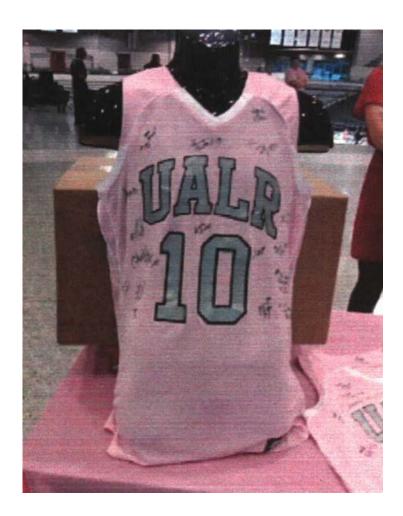




YET ANOTHER FUN EVENT **HELPING IN THE BATTLE AGAINST BREAST CANCER!**



UALR TROJANS VS. ULM WARHAWKS, FEB. 10TH, 2010 @ 7PM



UAMS Winthrop P. Rockefeller Cancer Institute Arkansas Cancer Community Network 6th Annual Mid-South Summit Black Expo

Light, Camera, Action: Behind the Scenes of **Cancer Control & Partners** "Connecting to Fight Cancer Disparities in Arkansas"

Friday, February 26, 2010

6:30 pm	WELCOME
	Karen Crowell, MD
	Arkansas Cancer Community Network
6:45 pm	CANCER INSTITUTE UPDATES
	Peter Emanuel, MD, Executive Director
	Winthrop P. Rockefeller Cancer Institute
7:00 pm	INVOCATION
	Rev. Ronnie Young
	Faithful Temple Baptist Church
	Dinner Served
7:25 pm	KEYNOTE ADDRESSES
	Ronda Henry- Tillman, MD, Principal Investigator
	Arkansas Cancer Community Network
	Ron Rasdon, BS
	Mississippi County Cancer Counci
	Representative Fred Aller
	State Legislator
	Mattye Willis, BS
	Witness Project
	Darlene Johnson
	Cancer Survivor
	Charlotte Williams, DrPH, MPH
	Clinton School of Public Service
	Cornelyn Dorbin, MPA
	Arkansas Cancer Coalition
8:00pm	SPECIAL PRESENTATION
8:05 pm	HONOREE AWARDS
	Ronda Henry- Tillman, MD, Principal Investigator
	Arkansas Cancer Community Network
8:20 pm	
8:20 pm	CLOSING REMARKS

UAMS

UAMS Winthrop P. Rockefeller Cancer Institute Arkansas Cancer Community Network 5th Annual Mid-South Summit Black Expo **Celebration of Life** "Celebration de la Vie" Friday, February 27, 2009 6:30 pm Welcome Karen Crowell, MD Arkansas Cancer Community Network Cancer Institute Updates 6:45 pm Peter Emanuel, MD, Executive Director Winthrop P. Rockefeller Cancer Institute Moving from Determinants to Solutions 7:00 pm Ronda Henry-Tillman, MD, Principal Investigator Arkansas Cancer Community Network Winthrop P. Rockefeller Cancer Institute Dinner Served 7:25 pm Introduction of Speaker Ronda Henry-Tillman, MD, Principal Investigator Arkansas Cancer Community Network Keynote Speaker 7:30 pm Lovell A. Jones, PhD Director Center for Research on Minority Health M. D. Anderson Cancer Institute Honorce Awards 8:00 pm Chara Stewart, MPH, CHES Program Director Arkansas Cancer Community Network **Closing Remarks** 8:20 pm Representative Fred Allen Survivor Little Rock, Arkansas

Dinner Catered by Two Sisters. Wine Donated by Pinnacle Family Medicine Clinic Music Provided by Rodney Block & Band





SPIT FOR THE CURE ON A ROLL More Events!

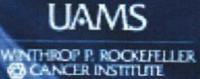


February 27 at the Metroplex 10800 Colonel Glenn Road Little Rock, AR 72204

FOOD, ENTERTAINMENT & PARKING

For more information call Timmons, 804-3212

Sponsored by:



2009-

SPIT FOR THE CURE ON A ROLL

2010 Grant Recipients

AHEC-NW at Harrison Cancer Support Home Community Clinic—Rogers Community Clinic—Siloam Springs Community Clinic--Springdale Donald W. Reynolds Cancer Support Girl Scouts Hope Cancer Resources Madison County Health Coalition The Merlin Foundation Mercy Breast Center St Edward Mercy Foundation Washington Regional Medical Center

Harrison 870.391.3367 Bentonville 479.521.8024 Rogers 479.636.9235 Siloam Springs 479.524.9550 Springdale 479.751.7417 Fort Smith 479.782.6302 Jonesboro 870.932.2833 Springdale 479.361.5847 Huntsville 479.738.2612 Berryville 870.553.2355 Rogers 479.986.6040 Fort Smith 479.314.1118 Fayetteville 479.521.8024

Stay Informed, Stay Healthy Arkansas's Roadmap for Chronic Disease Prevention

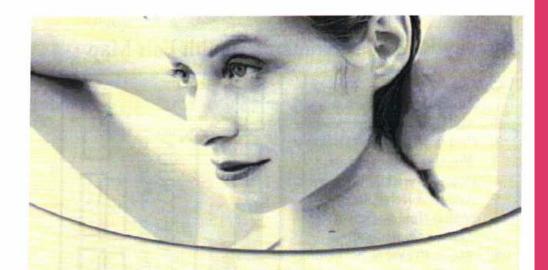
State Forum April 8, 2010 Pulaski Technical College

Shana Fetters Spit for the Cure



SPIT FOR THE CURE HAD SUCH A LARGE PRESENCE ANYWHERE IT WENT!

A ROLL More Events!



9th Annual "In Her Honor" Women's Health Fair & Forum



Conway Regional Women's Council

Saturday, April 17 7am-12pm

PINKED OUT FOR BREAST CANCER RESEARCH!



ted To All The Men Women Touched By Can Never Give Up And

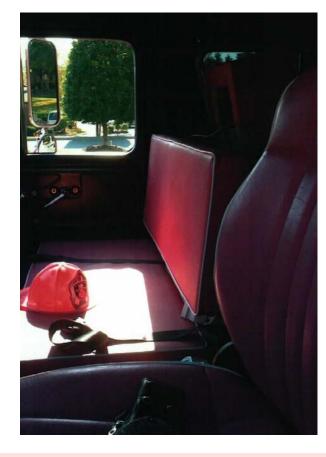


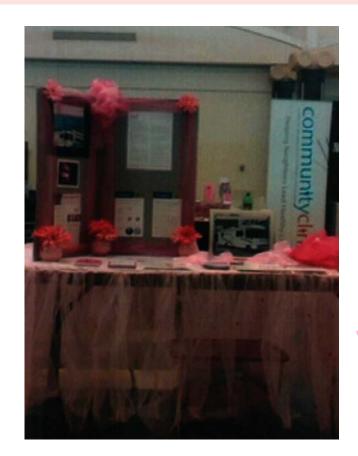




ANOTHER PINK-FILLED EVENT TO CONTRIBUTE **TO THE FIGHT!**









SPIT FOR THE CURE IN THE NEWS. Nancy Elrod Inge Machis Salley Biggs Edward & Becky Talbert Geyer Springs Baptist Church Wayne & Brenda Goine: David & Nancy Mattingly Holland Chapel Missionary Baptist w Hope Sunday School Class—FUMC Mr. & Mrs. Claud Bingham Rev. and Mrs. Oscar Golden Bernie & Mary Mazu Greg & Jacqui Blacklaw Betty Berry Gwatney Dean & LaDonna McCormack Max & Jean Blake Dur Lady of Fatima Catholic Church Harold & Syble Gwatney Dale & Peggy Mize Lou Hamm



Parkvlew UMC Steel Magnolias Roundtable Sunday School—FUM(Spring Creek Missionary Bantist Dixie Car Club Saline Home Builder

Linda Blohm Dr. Mike & Mary Lynn Bourns Nancy Hammond Tim & Shelly Hampel Jan Brooks Michelle Brown Mike & Sharon Harri Rita Brown Peggy Hendrix Pam Burton Margaret Herrick

R

Jerry & Marilyn Moore Mike & Sharon Niemczyk Charlie & Gloria Phillin Jerry & Kristi Ponder Jim & Joyce Porter Darrell & Pamela Ray

John & Pearl Toepfer Bruce & Susan Thomas Donald & Alexine Timm Mark & Jayna Warner John & Molly West Laura West Susan Williamson Frances Wills John & Kae Wissler Donna Wright

Volunteers and Patients "Spit For the Cure"

CCC volunteer, Katy Baka receives instructions from UAMS oject coordinator Shana Fetters to collect saliva and data for a east cancer research program conducted by the Fay W. Boozman ollege of Public Heath and Winthrop P. Rockefeller Cancer Instie at UAMS. Genetic profiles combined with environmental posures are being studied to determine an individual's risk of veloping breast cancer. Shana will return to the CCCC at the ec. 14 clinic and all women of the community are invited to me by and "Spit for the Cure" . This "bank" of information will an invaluable source of information for future research. If you ve a women's' group or Sunday School class that would like to rticipate, contact Shana Fetters at 501-296-1131.





SPIT FOR THE CURE WAS NO STRANGER TO THE SPOTLIGHT!











Daria Jacobs, community help recruiter with Spit for the Cure, helps Flo Johnson, right, fill out paperwork during the seventh annual Little River County Senior Citizen Celebration and Health Fair Thursday afternoon in Ashdown, Ark. Spit for the Cure takes DNA from saliva samples and tests for new markers in breast cancer research. More than 50 vendors and about 250 people attended the event





SPIT FOR THE CURE IN THE NEWS... 2011

Health & Fitness? We've got a Doc for that!

Many people often ask, what is HMG? But a better question night be, who is HMG?

HMG physicians are people you know, names you've heard and include many physicians and practices with long records of service to Jonesboro and surrounding areas. As the region's largest physician group, our members represent a wide range of specialties and services—all conveniently located in clinics across Northeast Arkansas.

From obstetrics and family medicine to cardiology and neurosurgery, HMG doctors are committed to providing the highest quality healthcare while maintaining competitive rates and values. With more than 175 physicians, 35 specialties and 55 clinics, we are dedicated to providing healthcare for every stage of life's journey.

Last Year's Number

15,600+ in attendance

200 exhibitor booths

1,000+ health screenings

152

velists

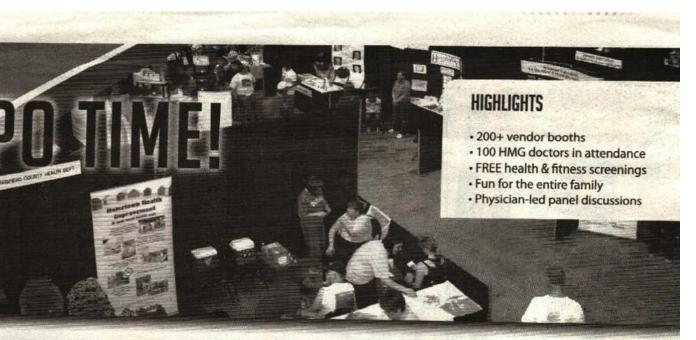
ST. LOUIS 6/11/11



alth and fitness ner-and it's this year! kick off at 7 with the first K Run/Walk ers and walkough the ASU mesboro to ced along the

ing, biking ist cancer Ride for the 30. Bicycle in will gather 10-, 20- and ine Arkansas





Affiliate Susan G. Komen for the Cure. The doors to the Convo will open

at 8 a.m., and as always, admission for the entire family is free of charge. With more than 200 vendor booths set up on the floor and mezzanine levels, the Expo will feature information on a wide array of local health and fitness services. Plus, HMG physicians will be at various booths and participating in special panel discussions over the two-day period.

Several returning favorites to this year's Expo include the Healthy Cooking Kitchen and the Fitness Zone, where participants can watch demonstrations on cooking and exercise techniques. You can also take advantage of all the free health screenings, including cholesterol, anemia, glucose, blood pressure and body mass index, just to name a few.

On Sunday, April 17, high school athletes from Brookland, Jonesboro, Nettleton, Ridgefield Christian, Valley View and Westside schools will be able to get their free sports physicals. The Expo is the only event of its kind in the entire country to provide extensive athletic physicals—including EKGs—free of charge to student athletes.

The new and improved Pink Zone, formerly the Women's Area, will feature health and fitness information just for the ladies. The St. Bernards Women's Mobile Unit will also be on site to conduct mammograms funded through a grant from the Arkansas Affiliate Susan G. Komen for the Cure. Uninsured women or age of 40, who have not been exam at least one year, should come see i qualify for a free mammogram.

Also bigger and better this yea Kids Zone—where kids of all ages climb on the Army National Guard climbing wall, knock down some p with the Jonesboro Bowling Center take part in the NFL Play 60.

There's something for everyon so mark your calendar and join us of April 16 and 17 for the best ever H Health & Fitness Expo!

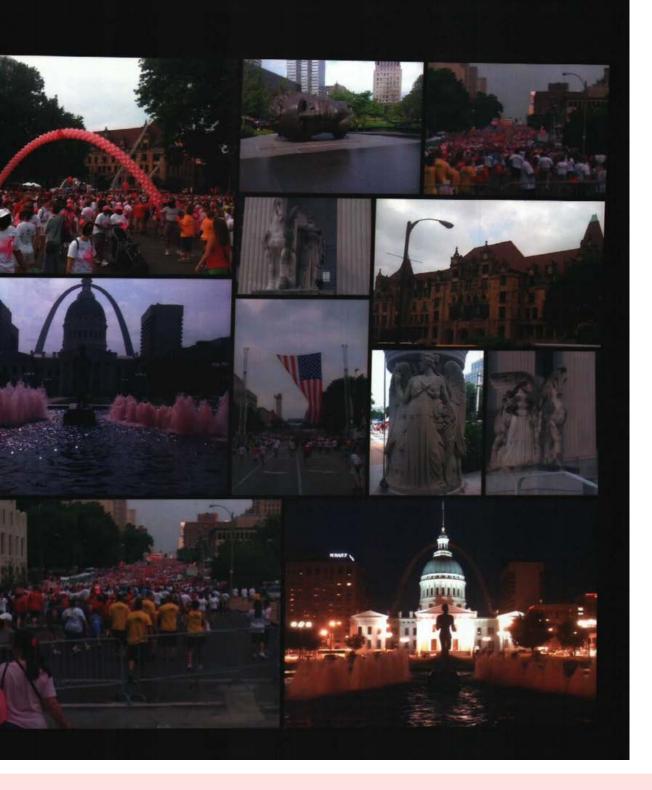
> Find out more at HMGCXPO.COM

EVENTS THAT HELPED SHAPE THE **COHORT DIDN'T JUST TAKE PLACE IN THE STATE CAPITOL OF** LITTLE ROCK--STUTTGART, SPRINGDALE, FAYETTEVILLE, AND **EVEN ST. LOUIS MADE IT ONTO THE** LIST!

500

JETSET, SAIT, REPEAT

ST. LOUIS 6/11/11



Me look forward to future partnership and collaboration Un 2011.

Ggratitude E

Your support has allowed us to offer information and services to hidden populations across the state. Itanks for youning us.

Wishing you peace, leve, and Joy This Loliday season.



May the spirit of the season carry you into the new year.

Mappy Holdark, Jatucia

On behalf of the Emmanuel Baptist Church Samely X would like to take a moment to Thank for for your time, dedication, enthusiasm in making our 1st annual Health Lin (Clothing Drive a success. We could not have done it without you.

yours enchrist, Sis Felicia Hunter - Hearth Ministry Card. Sis Betty Mobbell - Mussienary Chr.

With heartfelt appreciation for the thoughtfulness you've shown.

Shana, It was such a treat to have here for the health fair I do hope you were able to get a sufficient number of specimens to help. Thank you for you time a please extend our thanks to your co- worker. Bethy Sreegoy R.N.

Dear Shara, det was so nice to Dec you. We appreciate you attendnig our Breauttrieva Meeting. your presentation on Spit for the Cine was very informative. Thanks for getting œu Breattrude member registered to be part of the research project Happy Hankeging Freda Voumand

GRATITUDE HAS ALWAYS BEEN A BIG PRINCIPLE IN THE DEVELOPMENT OF THE **COHORT!**

BreastFriendn

Ggratitude E

Thanks for coming last week/ Let me Know how we might help in the fiture. Have a great week? (Depicea fores

WE ARE SO THANKFUL FOR THE GREAT INDIVIDUALS THAT STAND BY OUR SIDE. Thank you for making our 2010 Health Fair a success!

We hope to see you next year!

Black River Technical College's Health Programs Dietetics EMT/Paramedics Fire Science Nursing Phlebotomy Respiratory Care

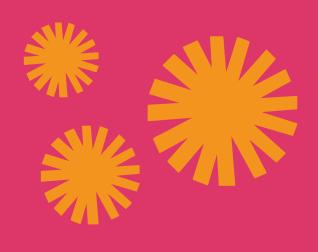
Dear Spit for the Cure,

The Searcy County Health Levit, Department of Human Services, Prevention Coalition, and 5-Star Committee Would like to express our themas for your support at our first annual Health & Safety Jain. The event Was a huge success. Over 30 county, State, and Federal Lendow participated by Offering free health

bendors participated by Specing free health Schening, information, and safety education to over 200 Searcy County citizens.

your support and participation made this possible. We look forward to working with you next year.

Sincerely, Melissa Smyth, DHS



AND AS THE YEARS PASSED, NEW PLACES, FACES, AND EVENTS **BEGAN TO FURTHER** ACCUMULATE TO SPIT FOR THE CURE'S JOURNEY. HAPPENED...







FRST IT WAS SPIT FOR THE CURE, THEN IT BECAME ARKANSAS RURAL COMMUNITY EALTEIN 2019.



HERE'S TO AU OF THE PEOPLE THAT HAVE SHAPED THE ARKANSAS RURAL COMMUNITY HEALTH COHORT!

